



# MindAffect establishes Supervisory Board to enhance business development

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## Establishment of Supervisory Board for MindAffect B.V.

MindAffect, a Healthtech company specialising in Artificial Intelligence ("AI") and Brain Computer Interface ("BCI"), has recently appointed Harry van Dorenmalen, Simon Bambach and Tanja Claasen to the Supervisory Board. Harry van Dorenmalen was appointed as Chairman by the General Shareholder Meeting.

**Jennifer Goodall**, CEO of MindAffect: "I am delighted to welcome the new Supervisory Board to MindAffect. They represent a broad range of complementary professional skills and experiences as well as a new era for MindAffect in which we seek to bring our proprietary groundbreaking technology to the market. We look forward to a fruitful and dynamic relationship."

**Sven Kempers**, Investment Manager at Oost NL: "We are happy to have Harry, Simon and Tanja onboard. Their expertise will support MindAffect's business expansion and optimize time-to-market for several applications."

## Knowledge, Expertise and Dynamic Vision



**Harry van Dorenmalen**, Former Chairman and CEO of IBM Europe with multiple Supervisory Board positions focused in the areas of Health, Sport and Technology. During his career, Harry has sought to combine business and societal exposure by adding energy, creativity and operational transformation expertise for success. His personal drivers are structured creativity, digital innovation and communication. He studied Law at Leiden University and graduated at Erasmus Rotterdam/ Delft University with a MBA. He has received a royal decoration from the King of the Netherlands, becoming Officer in the Order of Orange-Nassau in honor of his service.

**Simon Bambach**, Current President and Founder of Simotec, a company that participates as advisor, founder and investor in HighTech ventures. He has multiple Supervisory Board positions including Coredux, Carbyon, Anna Zorggroep and Adelante. Recently, he has co-founded Carbyon, a revolutionary HighTech Venture to capture CO2 and founded Terrafibre a sustainable food production solution provider. He is a former Executive Board Member of the VDL Groep and CCO of the Philips Enabling Technologies Group. He obtained an MSc in Industrial Engineering and Management Sciences from Eindhoven University of Technology. Simon chooses to lead with a thoughtful, intelligent and informal approach to support, challenge and ultimately inspire successful collaboration.



**Tanja Claasen**, Current COO of Robin Radar Systems, a successful scale-up HighTech company specialized in bird and drone radars. She was formerly a Managing Director for ASMI. She has a PhD in Applied Physics from Delft University, MSc in Electronics from Eindhoven University of Technology, and a BSc in Biomedical electronics from Zagreb University. She is an experienced leader in global, complex, high-tech, innovative, and competitive business-to-business environments. As a creative strategist and open communicator, she has established success in connecting and developing people and teams to foster a culture of cooperation and innovative spirit.

## About MindAffect

MindAffect, a HealthTech Venture spun out of the Donders Institute at Radboud University in Nijmegen, is specialized in the application of BCI, AI and neuroscience to enhance neural circuit testing and human communication. MindAffect's activities originated with the development of a brain response-based communication system for locked-in ALS patients. MindAffect has expanded its expertise to develop purely brain response-based diagnostic systems. MindAffect is currently working with leading medical and corporate partners to develop the next generation of Vision, Hearing and Brain Health diagnostic systems. In 2021, MindAffect raised its Series A financing from Oost NL, NLC Ventures and MSB Isala. For more information please visit [www.mindaffect.nl](http://www.mindaffect.nl).